

INNOVATION *at* WORK

SOLUTIONS SUMMIT AGENDA

December 5-7 | Walt Disney World Swan and Dolphin Resort

DAY 1: WEDNESDAY, DECEMBER 5

- ▶ 3:00 PM | Registration | Swan Conference Area
- ▶ 6:00 PM | Welcome Reception | Crescent Terrace (outdoors - be sure to dress for the weather)
- ▶ 7:30 PM | Dinner | Swan Ballrooms 5 and 6

Welcome to the 2018 FGA Solutions Summit: Innovation at Work

Join FGA President and CEO Tarren Bragdon along with special guest Kentucky Governor Matt Bevin for a celebration of power and dignity of work. Come ready to be inspired as Tarren and Governor Bevin share the stories of their families. Together, we can bring that same transformational experience to the millions of Americans trapped in dependency from work because of government-created barriers.

DAY 2: THURSDAY, DECEMBER 6

- ▶ 8:00 AM | Breakfast and General Session | Swan Ballrooms 5 and 6

The Foundation for Government Accountability: A Closer Look at Innovation at Work

Join FGA COO Jonathan Bechtel for a birds-eye view of what to expect over your next two days at the Summit. You'll hear about what you'll gain from working with FGA, and learn about what we do, why we do it, and how we do it—the most effective champions possible.

- ▶ 9:00 AM | Breakout Sessions | Choose One

☐ Work 101: Expanding Job Opportunities in Your State | Swan Ballroom 7

Across the nation, millions of Americans are seeking work—only to discover that government-erected barriers are keeping them from their potential. Join us for a panel where you'll learn how you can create economic opportunity for your state by reducing government intervention and unleashing the freedom of work.

☐ Welfare 101: The Problems, the Solutions, and the Impact | Swan Ballroom 8

Millions of Americans are trapped in government dependency, wreaking havoc on states' budgets, cutting into resources necessary for public services, and leaving taxpayers holding the bag. During this session, you'll learn how individuals from the welfare trap; ensure effective mechanisms are in place to prevent fraud, waste, and abuse; and preserve resources for the truly needy.

☐ Health Care 101: Be a Health Care Hero: New Options for Small Businesses, Individuals, Uninsured | Swan Ballroom 9

New federal rules for Association Health Plans (AHPs) and short-term plans offer a tremendous opportunity for more affordable insurance options to your state. During this panel discussion, you'll learn the basics about short-term plans, and how you can be a health care hero in your state.

- ▶ 10:15 AM | Break



SOLUTIONS SUMMIT AGENDA CONTINUED

DAY 2: THURSDAY, DECEMBER 6 (continued)

► 10:30 AM | Breakout Sessions | Choose One

■ **Work 101: Expanding Job Opportunities in Your State | Swan Ballroom 7**

Across the nation, millions of Americans are seeking work—only to discover that government-erected barriers keep them from their potential. Join us for a panel where you'll learn how you can create economic opportunity by reducing government intervention and unleashing the freedom of work.

■ **Welfare 101: The Problems, the Solutions, and the Impact | Swan Ballroom 8**

Millions of Americans are trapped in government dependency, wreaking havoc on states' budgets, cutting necessary for public services, and leaving taxpayers holding the bag. During this session, you'll learn individuals from the welfare trap; ensure effective mechanisms are in place to prevent fraud, waste, and preserve resources for the truly needy.

■ **Health Care 101: Be a Health Care Hero: New Options for Small Businesses, Individuals, Uninsured | Swan Ballroom 9**

New federal rules for Association Health Plans (AHPs) and short-term plans offer a tremendous opportunity for more affordable insurance options to your state. During this panel discussion, you'll learn the basics about short-term plans, and how you can be a health care hero in your state.

► 11:45 AM | Break

► 12:15 PM | 2018 Excellence in Action Awards Ceremony and Luncheon

It's time to celebrate! Join us for this exciting and inspirational awards ceremony as we highlight Individuals an Impact in 2018.

► 2:15 PM | Break

► 2:30 PM | Professional Development Breakout Sessions | Choose One

■ **The Top Ten Media Traps and How to Avoid Them | Swan Ballroom 7**

Do you feel like the media is your enemy? At a loss as to what it takes to win the media game? Featuring contributor Lawrence Jones and FGA Vice President of Communications Whitney Munro, this session will mainstream media traps and will provide you with the strategies and skills necessary to avoid them. Come with your own examples and questions as we take a deep dive into the murky waters of the mainstream media.

■ **Taking Back Control | Swan Ballroom 8**

You've done the hard work and your bill is on its way to passage. Maybe the governor has even signed it, what happens if the agency of jurisdiction has a problem with your bill or if they won't implement the law so hard to pass? There is nothing worse than seeing your legislative priority derailed by the bureaucracy. Control will give you the tips and tools you need to get your agenda all the way across the finish line.

■ **The Art of Persuasion | Swan Ballroom 9**

Everyone is in the persuasion business, but each person and situation is unique. This means there's no silver works every time. Instead, we must get inside the minds of our audience at the moment of decision and think. To help you do this, Trevor Bragdon of Rockwood Solutions created the Persuasion Wheel. In this session, we'll share the eight most effective tactics in the Persuasion Wheel and the psychology behind why it works and how you

► 3:30 PM | Break

► 3:45 PM | General Session | Swan Ballrooms 5 and 6

After the Midterms: Taking the Temperature in D.C.

With the Trump administration poised to make sweeping regulatory progress in health, welfare, and work reform, set to be known as the Year of the Rule. Find out what action in Washington, D.C. means for your state—and how to be part of setting the agenda and getting policies across the finish line—at this session featuring FGA's federal two White House staffers.

► 4:30 PM | Release for Free Time

► 7:30 PM | Gather for Epcot Dessert and Fireworks Party | Toucan/Swan Convention Entrance

Buses will depart for Epcot at 8pm

► 8:30-10:00 PM | Epcot Dessert and Fireworks Party | Terrace des Fleurs, France Pavillion



SOLUTIONS SUMMIT AGENDA CONTINUED

DAY 3: FRIDAY, DECEMBER 7

Luggage storage will be available in Swan 10 7:30 AM-1:30 PM

► **8:00 AM | Breakfast | Swan Ballrooms 5 and 6**

Stop the Scam: The Reality of Food Stamp Fraud

Don't miss your opportunity to hear from Detective Bruce Fussell, an eighteen-year veteran of the Jackson office. After spending time undercover as a homeless man in downtown Jacksonville, Fussell and his team approximated \$3.7 million in food stamp fraud, leading to the arrest of 198 suspects over six months. Detective shared his story and explained why efforts to stop fraud are vital for the integrity of the food stamp program.

► **9:15 AM | Breakout Sessions | Choose One**

■ **Work 201: Dealing with Opponents of Opportunity | Swan Ballroom 7**

Giving everyone the opportunity to experience the power of work shouldn't be a political issue, but special interest groups can get in the way of unleashing the freedom of work. You'll learn how best to counter common objections to Freedom to Work reforms through a mock committee hearing exercise.

■ **Welfare 201: Getting into the Welfare Weeds | Swan Ballroom 8**

This townhall-style session will allow you to dive deeper into state and federal welfare programs. Panelists will address specific policy questions surrounding welfare reforms. You'll learn what other states are doing, the impact welfare and fraud prevention reforms have had, and how to best advocate for these life-changing reforms.

■ **Health Care 201: Kicking the Door Open for New Health Care Options | Swan Ballroom 9**

New, affordable options like AHPs and short-term plans have the potential to transform the health care landscape in your state. In this hands-on session, you'll dig into FGA's health care toolkit to learn how to present these reforms to fellow lawmakers and the public. Come ready to engage with your peers and FGA's experts as we ensure your best health care foot forward!

► **10:30 AM | Break**

► **10:45 AM | Professional Development Breakout Sessions | Choose One**

■ **The Top Ten Media Traps and How to Avoid Them | Swan Ballroom 7**

Do you feel like the media is your enemy? At a loss as to what it takes to win the media game? Featuring contributor Lawrence Jones and FGA Vice President of Communications Whitney Munro, this session will identify mainstream media traps and will provide you with the strategies and skills necessary to avoid them. Come with your own examples and questions as we take a deep dive into the murky waters of the mainstream media.

■ **Taking Back Control | Swan Ballroom 8**

You've done the hard work and your bill is on its way to passage. Maybe the governor has even signed it, but what happens if the agency of jurisdiction has a problem with your bill or if they won't implement the law so hard to pass? There is nothing worse than seeing your legislative priority derailed by the bureaucracy. Taking Back Control will give you the tips and tools you need to get your agenda all the way across the finish line.

■ **The Art of Persuasion | Swan Ballroom 9**

Everyone is in the persuasion business, but each person and situation is unique. This means there's no silver bullet that works every time. Instead, we must get inside the minds of our audience at the moment of decision and they think. To help you do this, Trevor Bragdon of Rockwood Solutions created the Persuasion Wheel. In this session, we will highlight the eight most effective tactics in the Persuasion Wheel and the psychology behind why it works and how you can use it.

► **11:45 AM | Break**

► **12:00 PM | Closing Luncheon | Swan Ballrooms 5 and 6**

The Redeeming Power of Work

Join us for a lunch conversation with Amanda Benevides, a Kentucky woman who grew up on welfare and addiction and dependency through work. Amanda will share her inspiring story of how the power of work helped her to pursue the American Dream.

